



COLLEGE SIGNING DAY

TOOLKIT



What is College Signing Day?

College Signing Day is an opportunity to celebrate students! Whether they want to earn a two-year degree, a four-year degree, a certificate or industry-recognized credential, or enlist in the military, we want to celebrate them! You should celebrate on a date that works best for your community and your students.

Some students may choose a different path or a “nontraditional” education experience. We encourage you to celebrate their choice to attend a technical school, earn a certificate, or enlist in the military too. Let’s celebrate all students together!

Getting a degree, credential, or training changes the lives of students, their families, and even their communities. That’s why we celebrate College Signing Day each year!



Host a College Signing Day

- **Register your event at CollegeSigningDay.org**
You can name your celebration whatever works best for your community, just let us know how you're going to celebrate!
- **Set the date**
You can celebrate your College Signing Day event any day that works for your students. Be sure to post on social media as students make their commitments.
- **Download our resources**
Use the templates on our website to help you plan the details, especially our social media guide.
- **Celebrate!**
Share your excitement on social media with **#CollegeSigningDay**.



How to celebrate on social media

Using social media is a fun way to highlight your students and their accomplishments. Encourage students to share photos and videos of themselves wearing college gear and holding signs to celebrate the day.

Post them on Twitter, Facebook, Instagram, and TikTok with the hashtag **#CollegeSigningDay**. Tag **@BetterMakeRoom** or **@ReachHigher** in your posts so that we can follow along with your celebrations!

If you have questions, email us at info@reachhigher.org.

Find us on:



